

# IMP

Investment Management Professionals

In today's ever-evolving financial landscape, managing assets requires not only astute financial comprehension but also a profound understanding of client needs. At IMP AG, we strive to achieve the best results attainable for our client base by providing utmost flexibility, efficient decision making, and by focusing on performance-based goals. We are an independent asset management company characterized by its entrepreneurial-driven culture. The company is licensed and regulated as an asset manager company by the Financial Markets Authority in Liechtenstein.

At IMP AG, we take pride in providing services in discretionary asset management and interactive investment advice by practicing a client-first policy. The major pillars of our organizational culture are based on the overarching principles of regular communication, consistent transparency, the maintenance of high ethical standards, and professional integrity. Our core clientele consists of UHNW entrepreneurial individuals and influential families, family businesses as well as family offices.

The company's approach aims to establish an investment structure that is best suited to achieve each client's return objective, preferred time horizon, and risk tolerance. At the center of our approach stands the suitability and appropriateness for each client, which is determined upon the on-boarding process as well as on an ongoing basis throughout each investment year. Together with the custodian banks, we provide competitive pricing, best execution, cost transparency and active risk management. The primary investment objective is long-term capital growth; to best attain this goal, we implement a Megatrend approach that is based on thematic investments that will have a major impact on the future shape of the global economy. Our convictions regarding the prevailing economic, geopolitical, and financial market conditions are formulated in our Investment Environment and Asset Allocation.

IMP AG's investment committee acts as the supervisory body for the discretionary asset allocation and independent, strategic investment advisory process. The committee aims at steering and overseeing investment activities by setting strategic and tactical asset allocation bandwidths and adjusts them dynamically based on market conditions and outlooks. To ensure diligent and sustainable investing, the product range is determined on the basis of a comprehensive investment policy and adheres to the laws of Liechtenstein, the provisions of the Association of Independent Asset Managers and Markets in Financial Instruments Directive.

Karin Wiederkehr  
Co-Founder

Stefan Wiederkehr  
Co-Founder